



European
Commission

Interregional partnership for Smart Specialisation on **SPORT**

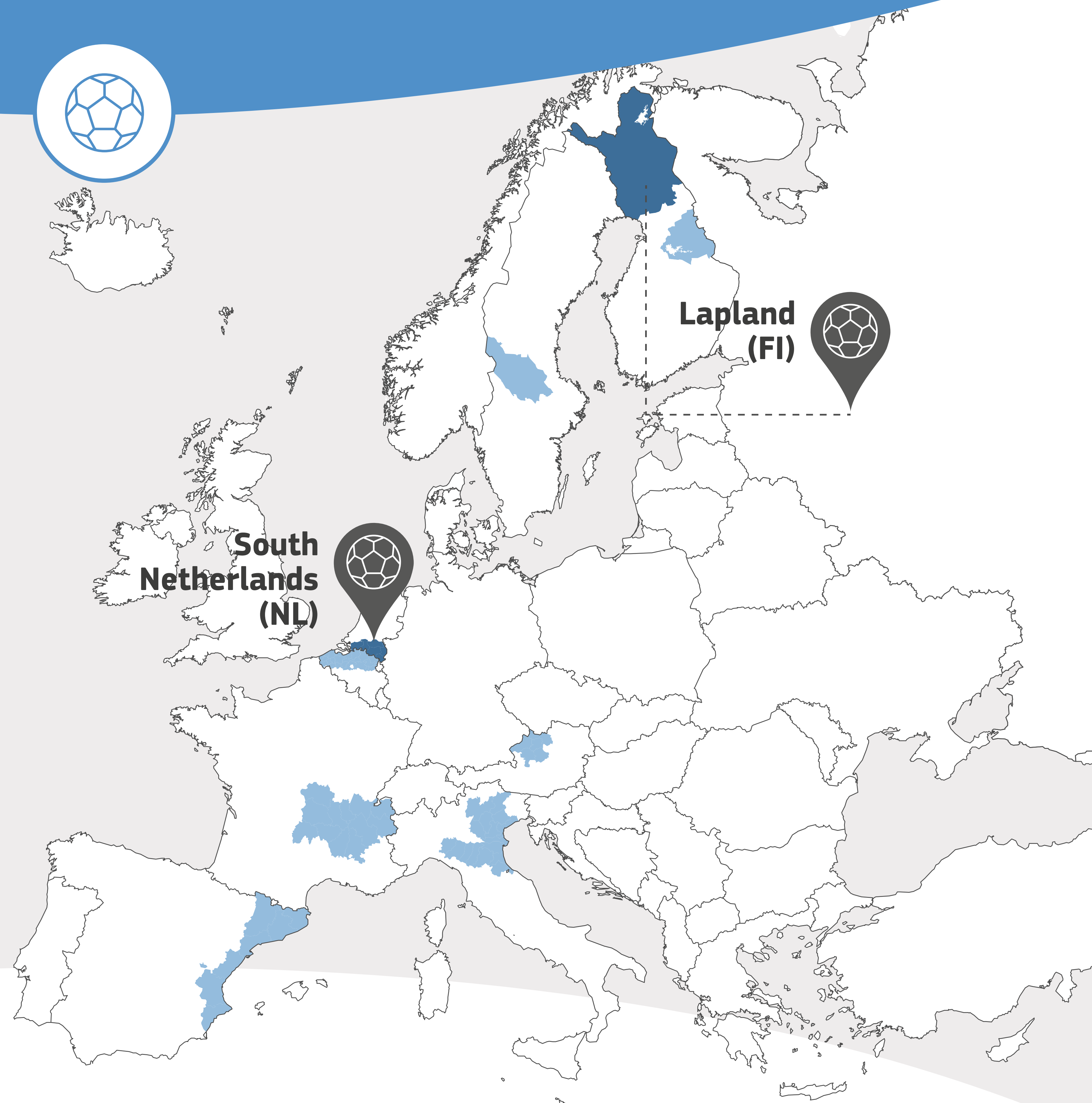


Leaders

Led by **Lapland** (FI), and **South Netherlands** (NL), the partnership engages the participation of

10 REGIONS

The main objective of the **partnership** is to coordinate efforts among interested regions to develop investment projects that foster innovation in this sector. The thematic pillars for collaboration have been set as the following: Smart Sport Wearables; Smart Sport environment and IoT; and Healthy Active Lifestyle.



Reference topics

1 Sport & physical activity is virtuous for individuals & individuals' emotions

To increase the level of physical activity of individuals is a complex issue, which involves aspects such as: activity, knowledge, social, non-cognitive and life skills, sportsmanship, time management, commitment, self-control and persistence, initiative and leadership.

2 Sport & Physical activity is virtuous for individual's health

Sport gives improved physical and health conditions for people; preventing injury or providing successful treatment for several diseases caused by sedentary lifestyles.

3 Sport & physical activity is virtuous for societies

Sport supports the creation of vital societies: through better social integration, decrease of costs of health and social care, strengthening of social networks and positive relationships, social inclusion and acceptance, building trust, gender equality etc.

4 Sport & physical activity is virtuous for European economies

There is a clear link between sport and physical activity and improvement of economic performance. Physical activity can lead to increases in income, job access and productivity, as well as reduction in health care costs and absenteeism.es.

5 Sport has virtuous spill over effects for a great variety of industrial sectors

Sport can influence associated domains like: tourism, transport, building & construction, environment, education and urban planning.



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